

October 2<sup>nd</sup>, 2025

## Strategic Capital Partnership with MEDICOM TOY Corporation

Integral Corporation is pleased to announce that, the funds managed by it and its affiliates ("Integral"), Integral have contributed capital to MEDICOM TOY Corporation ("MEDICOM TOY").

MEDICOM TOY, established in 1996, is a company engaged in the planning, development, and sales of character toys. MEDICOM TOY has launched products beloved by a global audience, centered around "BE@RBRICK", "MAFEX" and "ULTRA DETAIL FIGURE (UDF)". Notably, "BE@RBRICK", which first went on sale in 2001, became a worldwide sensation as an IP originating from Japan. As a pioneer in the art toy scene, MEDICOM TOY has developed numerous collaborations with renowned domestic and international brands, artists, and intellectual properties (IPs). With its exceptional planning capabilities to transform a diverse range of IPs into products based on original ideas, independent of marketing trends, and the high quality of its products, MEDICOM TOY has earned high acclaim not only from users but also from prominent IP holders both in Japan and overseas. It stands as a unique, one-of-a-kind toy manufacturer. Following the capital participation by Integral, the current management team, led by CEO Tatsuhiko Akashi, is expected to continue to oversee the company's operations.

By providing accumulated management know-how, "i-Engine" on-site support and access to a network of experts, Integral will assist MEDICOM TOY in strengthening its business operations and realizing growth and business development.

### 【BE@RBRICK】



### 【MAFEX, UDF, and other products】

<https://www.medicomtoy.co.jp/prod/1/>

### **About MEDICOM TOY**

Established in 1996 under the slogan “Making things that we want rather than product development based on marketing”, MEDICOM TOY designs and produces various character figures in a wide range of categories from movies, TV shows, comics, video games and etc. In 2001, MEDICOM TOY created a bear-shaped block type figure “BE@RBRICK” which has collaborated with various artists, brands, companies and characters from all over the world.

### **About Integral**

Integral (Representative Director: Reiji Yamamoto) was founded in September 2007 as an independent Japanese private equity company investing in listed and unlisted companies in Japan. “Integral” stands for “integral calculus – accumulation over time” meaning that the company will strive to establish a relationship of highest trust with the management of invested companies, and will aim to accumulate the highest wisdom over time. Integral makes equity investments from a long-range perspective through its unique “hybrid investment” approach, utilizing both principal and fund money for investment. Subsequent to investment, the company will provide optimal support in terms of management and finance through the “i-Engine” corporate value enhancement team, and will collaborate with the invested company sharing the same objectives and time horizon and seeing eye-to-eye with its management. Integral aspires to be a trusted investment fund, contributing to society through the success of invested companies.

### **Contact:**

10F, GranTokyo South Tower 1-9-2, Marunouchi, Chiyoda-ku, Tokyo 100-6610 Japan

Integral Corporation

Tel: +81-3-6212-6100 Fax: +81-3-6212-6099

URL: <https://www.integralkk.com/en/>