FOR IMMEDIATE RELEASE:

Notice of Kitamura Holdings' Acquisition of E2Care Holdings Co., Ltd.

Kitamura Holdings Co., Ltd. ("Kitamura Holdings"), the company in which Integral Corporation

and the funds managed by it and its affiliates (collectively called "Integral") made an investment on

June 28th 2021, has entered into a share transfer agreement with an existing shareholder to acquire all

shares of E2 Care Holdings Co., Ltd. ("E2 Care").

E2 Care, which has established ensuring complete customer satisfaction as its corporate mission,

operates approximately 200 retail specialty stores nationwide under brands such as "Vision Megane",

"Nimanen-do", and "POKER FACE" handling eyeglasses, contact lenses, hearing aids, and related

products.

In addition to its camera and photography-related business, Kitamura Holdings has been expanding

its retail business in the lifestyle sector that supports customers' daily lives and life journeys, including

authorized repair services for products from Apple Inc. and reuse business. Through this acquisition

of E2 Care into the group, Kitamura Holdings aims to leverage the strengths of both group companies

to develop new store formats and business models, expand product and service offerings, and provide

better customer experiences, thereby pursuing synergy effects and achieving overall group growth.

Integral is committed to working with Kitamura Holdings and E2 Care to support the further growth

and development of the entire group, by making use of its accumulated management know-how, "i-

Engine" function that supports various management themes, and its network.

Please Contact Integral for Additional Information

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## **About Integral**

Integral (Representative Director: Reijiro Yamamoto) was founded in September 2007 as an independent Japanese private equity company investing in listed and unlisted companies in Japan. "Integral" stands for "integral calculus – accumulation over time" meaning that the company will strive to establish a relationship of highest trust with the management of invested companies and will aim to accumulate the highest wisdom over time. Integral makes equity investments from a long-range perspective through its unique "hybrid investment" approach, utilizing both principal and fund money for investment. Subsequent to investment, Integral will provide optimal support in terms of management and finance through the "i-Engine" corporate value enhancement team and will collaborate with the invested company sharing the same objectives and time horizon and seeing eye-to-eye with its management. Integral aspires to be a trusted investment fund, contributing to society through the success of the invested companies.