



2nd October 2017

FOR IMMEDIATE RELEASE:

Integral Announces Investment in CRTM Holdings Co., Ltd.

Integral Corporation and its related funds are pleased to announce that they have acquired shares of CRTM Holdings Co., Ltd. (“CRTM”) by way of share transfer.

CRTM provides customer relationship management service focusing on outbound calls with a capacity of more than 2,500 operators’ seats mainly in Osaka. Under the leadership of the management including its founding members, CRTM has expanded its business by achieving outstandingly high sales closing ratio, and gaining trust among its numerous corporate clients.

The current management team will continue to serve and pursue realization of its corporate mission, “a company that receives the most thank-you’s in the world.”

Integral will support CRTM for growth in strengthening and expanding its business platform by providing its management support service, the “i-Engine” function, and the access to its business network.

Please Contact Integral For Additional Information:

19 F, Meiji Yasuda Life Building 2-1-1, Marunouchi, Chiyoda-ku, Tokyo 100-0005 Japan

Integral Corporation

Tel: +81-3-6212-6100 Fax: +81-3-6212-6099

URL: <https://www.integralkk.com/en-home/>



About Integral

Integral (Representative Directors: Nobuo Sayama and Reijiro Yamamoto) was founded in September 2007 as an independent Japanese private equity company investing in listed and unlisted companies in Japan. “Integral” stands for “integral calculus – accumulation over time” meaning that the company will strive to establish a relationship of highest trust with the management of invested companies, and will aim to accumulate the highest wisdom over time. Integral makes equity investments from a long-range perspective through its unique “hybrid investment” approach, utilizing both principal and fund money for investment. Subsequent to investment, the company will provide optimal support in terms of management and finance through the “i-Engine” corporate value enhancement team, and will collaborate with the invested company sharing the same objectives and time horizon and seeing eye-to-eye with its management. Integral aspires to be a trusted investment fund, contributing to society through the success of invested companies.