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## FOR IMMEDIATE RELEASE:

## Integral Announces Capital Participation in Convano Inc.

Integral Corporation and Integral 2 Limited Partnership, an investment fund operated and managed by Integral Partners Corporation (collectively "Integral") are pleased to announce that Integral have made a capital participation in Convano Inc. (referred to as "Convano" hereafter)(http://www.convano.com/).

Convano is recognized as the leading company in the lower-priced segment of the nail salon market and operates 35 nail salons as of October 2014 in the Tokyo metropolitan area, including Shibuya and Ginza. Expanding "FAST NAIL" and "FAST NAIL LOCO" brands of nail salons, Convano is taking advantage of its strengths, "low price" and "quickness", supported by the company's unique process of nail treatment, developed in-house. The company operates additional salons under the brands "Magique" and "FAST NAIL PLUS", also catering to customer's needs for superior-quality service.

In order to pursue further growth of Convano in alignment with its corporate identity "<u>C</u>reation <u>Of New</u> <u>Value And New Opportunity</u>", Integral, further to the capital participation, will support the business operations of Convano by providing support to the company using its "i-Engine" function, which is Integral's internal team of experienced corporate managers. Convano and Integral together will strive to build nail salons that expand on the focus on "high quality", in addition to "low priced" and "quick" service.

Mr. Naota Hamaguchi continues to serve as CEO to achieve the further growth of Convano together with its executives and employees.



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## About Integral

Integral (Representative Directors: Nobuo Sayama, Reijiro Yamamoto) was founded in September 2007 as an independent Japanese private equity company investing in listed and unlisted companies in Japan. "Integral" stands for "integral calculus—accumulation over time" meaning that the company will strive to establish a relationship of highest trust with the management of invested companies, and will aim to accumulate the highest wisdom over time. Integral makes equity investments from a long-range perspective through its unique "hybrid investment" approach, utilizing both principal and fund money for investment. Subsequent to investment, the company will provide optimal support in terms of management and finance through the "i-Engine" corporate value enhancement team, and will collaborate with the invested company sharing the same objectives and time horizon and seeing eye-to-eye with its management. Integral aspires to be a trusted investment fund, contributing to society through the success of the invested companies.