



25th October, 2013

FOR IMMEDIATE RELEASE:

Integral has sold its whole shares in TYO Inc.

This is to announce that the investment fund, Integral I Limited Partnership (referred to as “Integral I” hereafter) which Integral Corporation (referred to as “Integral” hereafter) operates and manages has sold all shares of TYO Inc. (Headquarters: Shinagawa-ku, Tokyo, CEO: Mr. Hiroaki Yoshida, referred to as “TYO” hereafter) (44.4% of all shareholders’ voting rights) by a public offering.

Since the investment of Integral I in December 2010, TYO has successfully strengthened its core business as a “total advertising production company,” which is mainly engaged in planning and producing TV commercials and web content, as well as marketing communication, while also remarkably improving its profitability and capital base. In the fiscal year July 2012, the company resumed dividends for the first time in four years. Furthermore, the company’s capital to asset ratio improved from 2.2% at the end of the fiscal year July 2010 to 32.0% at the end of the fiscal year July 2013.

On the fourth of this month, Tokyo Stock Exchange Inc. approved the change of market section of TYO, which is listed on the Second Section of the Tokyo Stock Exchange as of today.

Integral hopes that TYO will further grow to become the “No1 Creative Agency” in Japan, which is the objective in the company’s medium-term business plan.



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About Integral

Integral (Representative Directors: Nobuo Sayama, Reijiro Yamamoto) was founded in September 2007 as an independent Japanese private equity company investing in listed and unlisted companies in Japan. “Integral” stands for “integral calculus—accumulation over time” meaning that the company will strive to establish a relationship of highest trust with the management of invested companies, and will aim to accumulate the highest wisdom over time. Integral makes equity investments from a long-range perspective through its unique “hybrid investment” approach, utilizing both principal and fund money for investment. Subsequent to investment, the company will provide optimal support in terms of management and finance through the “i-Engine” corporate value enhancement team, and will collaborate with the invested company sharing the same objectives and time horizon and seeing eye-to-eye with its management. Integral aspires to be a trusted investment fund, contributing to society through the success of the invested companies.