



22nd October, 2010

FOR IMMEDIATE RELEASE:

Integral Announces Investment in TYO Inc.

Integral Corporation and Integral 1 Limited Partnership (collectively “Integral”) are pleased to announce that they have reached an agreement with TYO Inc. (Representative Director: Mr. Hiroaki Yoshida, Head Office: Shinagawa-ku, Tokyo, JASDAQ•Stock Code: 4358) such that TYO Inc. will allocate new common stock in the amount of 1.3 billion yen to Integral 1 Limited Partnership.

TYO Inc. has gained a strong reputation among major companies in a variety of industries, such as ad agencies, food, automobile and railroads, as “total production company of advertising related content” with strength in planning and production of TV-CM, web, marketing communication, etc. Ranked 2nd in TV-CM production industry, TYO Inc. is one of the major production companies of advertising related content in Japan. TYO Inc. successfully expanded its operation based on its strong client base. TYO Inc. registered its stock in over-the-counter of Japan Securities Dealers Association in 2002 and became a publicly-traded company of JASDAQ market in 2004. In recent years, TYO Inc. carried out various strategies to (i) strengthen its total planning/proposal capacity through the integration of its group companies, (ii) develop its profit base by reducing costs of the entire group and (iii) reconstruct its group structure to focus its core business and earn a stable profit.

Integral supports TYO’s capital increase, which will strengthen its financial footing and enable TYO Inc. to stabilize its transactions with financial institutions. The capital increase also helps TYO Inc. to enhance its operation for the production of ad related contents and continue to grow in the industry under the oligopolistic trend. Integral believes that this transaction will benefit the entire base of TYO Inc.’s stakeholders, including customers, business partners, financial institutions, shareholders, employees and directors.

Integral collaborates with TYO’s executives and employees to realize its strategies for growth. Integral will send 3 external directors to optimize its support of TYO Inc. in both business and financial areas. The intended capital increase and the appointment of 3 directors are subject to the approval of TYO’s extraordinary shareholders’ meeting scheduled on December 17, 2010. Integral hopes to assist TYO’s active and creative operations as its major shareholder with 44.4% equity.



Please Contact Integral For Additional Information:

Pacific Century Place 30F, 1-11-1 Marunouchi Chiyoda-ku, Tokyo, Japan 100-6230

Integral Corporation

Tel: +81-3-6212-7301 Fax: +81-3-6212-7302

URL: <http://www.integralkk.com/en/>

About Integral Corporation

Integral Corporation was founded in September 2007 with the support of GCA Savvian Group Corporation (TSE Mothers Market, ticker: 2174, Head Quarters: 1-11-1 Marunouchi, Chiyoda-ku, Tokyo, Japan) (<http://www.gcasavvian.com/en>).

“Integral” stands for “to accumulate over time”. Integral will make long-term equity investment based on a strong relationship of deepest trust with management, and aim to build the highest wisdom “over time”. Integral will share the same objectives and time horizon with the management of invested companies, and provide support in both managerial and financial areas.

Integral invests in both listed and unlisted Japanese companies from a long-range perspective with a unique approach called “hybrid investment” which consists of principal and fund investment. Integral will aspire to become a trusted company by offering both managerial and financial support (“i-Engine function”) and thereby will contribute to our society.