

## FOR IMMEDIATE RELEASE:

Integral Entered Into Agreement To Sponsor Yohji Yamamoto Inc.

Integral Corporation and Integral 1 Limited Partnership (collectively "Integral") are pleased to announce that they have entered into a sponsor agreement to invest in the internationally respected, high-end clothing brands, Yohji Yamamoto Inc. and Limi Yamamoto Inc. (Representative Director: Mr. Shohei Ohtsuka, Head Office: Shinagawa-ku, Tokyo)

Yohji Yamamoto Inc. has gained a world wide reputation as a leading high-end fashion brand created through the unique vision of its chief designer, Mr. Yohji Yamamoto. Yohji Yamamoto Inc. has been highly respected in the industry since its Paris debut in 1981 and has been ranked in the top 10 designers by the French Journal du Textile. Yohji Yamamoto Inc.'s brand lines include "Yohji Yamamoto", "Y's" and "Y-3" (collaboration with adidas AG). Limi Yamamoto Inc.'s brand ("LIMI feu") debuted at Paris collection in 2006 under the leadership of its renowned designer, Ms. Limi Yamamoto.

To execute the transaction, Integral will form a special purpose company to acquire businesses, related subsidiaries and assets from Yohji Yamamoto Inc. Yohji Yamamoto Inc. filed for bankruptcy protection from creditors under the Civil Rehabilitation Law on 9 October 2009. Prior to transaction close, Tokyo District Court must authorize the carve out and transfer of Yohji Yamamoto Inc.'s business. Following approval and signing of agreements, Integral's special purpose company will become the new Yohji Yamamoto Inc.

With the support of its new financial sponsor, the new Yohji Yamamoto Inc. and Limi Yamamoto Inc. will continue to design high-end apparel as they have done in the past for the runways in Paris, New York, Beijing and Tokyo and further strengthen their retail and wholesale distribution channels.

Integral invests in Japanese companies with a long-range perspective and a unique approach called "hybrid investment" which consists of both principal and fund investments. Integral plans to make a hybrid investment into the new Yohji Yamamoto Inc. and is committed to partnering with Yohji Yamamoto Inc. for long-term success. Integral will provide Yohji Yamamoto Inc. with capital and financing as well as assist with management resources, including appointing Mr. Yoshihiro Hemmi (Integral's partner; former CEO at Tohato Inc. and Vice-President at adidas Japan) as Chairman of the Board.



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## About Integral Corporation

Integral Corporation was founded in September 2007 with the support of GCA Savvian Group Corporation (TSE Mothers Market, ticker: 2174, Head Quarters: 1-11-1 Marunouchi, Chiyoda-ku, Tokyo, Japan) (http://www.gcasavvian.com/en).

"Integral" stands for "to accumulate over time". Integral will make long-term equity investment based on a strong relationship of deepest trust with management, and aim to build the highest wisdom "over time". Integral will share the same objectives and time horizon with the management of invested companies, and provide support in both managerial and financial areas.

Integral invests in both listed and unlisted Japanese companies from a long-range perspective with a unique approach called "hybrid investment" which consists of principal and fund investment. Integral will aspire to become a trusted company by offering both managerial and financial support ("i-Engine function") and thereby will contribute to our society.