

June 15, 2026

Strategic Capital Partnership with STPR Inc.

Integral Corporation is pleased to announce that, together with the funds managed by it and its affiliates, it has contributed capital to STPR Inc. (“STPR”) as a strategic partner to support its further business growth.

STPR is a comprehensive entertainment production company that has created a new entertainment genre of "2.5D idols" - artists who perform as illustrated forms (2D) in digital spaces and as their actual physical selves (3D) at live events - under its purpose of "Making the world more joyful through passion and creativity." In addition to supporting and producing creators whose activities are primarily based on video streaming, the company engages in the planning and production of live concerts and events, the production and sales of merchandise, as well as licensing and tie-up businesses.

Following the capital participation by Integral, the current management team will continue to manage the company's operations. The founder, Mr. Masato Kashiwabara(also known as Nanamori.), will continue to fully lead the creative domain, including content creation and the discovery and development of affiliated groups, driving the company's further leap and growth.

As a partner in achieving STPR’s vision, Integral is committed to supporting STPR to strengthen its management foundation and realize further growth through “i-Engine” on-site management support, access to a network of experts and our accumulated management expertise.

【STPR affiliated groups】



Strawberry Prince



Knight X



AMPTAKxCOLORS



Meteorites



SneakerStep



True&Lip

STPR Website: <https://stprcorp.com/>

This English translation of the press release was prepared for reference purposes only and is qualified in its entirety by the original Japanese version.

About Integral

Integral (Representative Director: Reijiro Yamamoto) was founded in September 2007 as an independent Japanese private equity company investing in listed and unlisted companies in Japan. “Integral” stands for “integral calculus – accumulation over time” meaning that the company will strive to establish a relationship of highest trust with the management of invested companies and will aim to accumulate the highest wisdom over time. Integral makes equity investments from a long-range perspective through its unique “hybrid investment” approach, utilizing both principal and fund money for investment. After investment, the company will provide optimal support in terms of management and finance through the “i-Engine” corporate value enhancement team, and will collaborate with the invested company sharing the same objectives and time horizon and seeing eye-to-eye with its management. Integral aspires to be a trusted investment fund, contributing to society through the success of invested companies.

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